



NEWS RELEASE

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Bruce Kelley Named to *Insurance Business America's* Hot 100 List

DES MOINES, Iowa (Feb. 10, 2016)—EMC President and Chief Executive Officer Bruce Kelley was named to *Insurance Business America* magazine's annual Hot 100 list. Only the top 100 insurance professionals who helped shape and lead the industry in 2015 were selected by the bi-monthly publication. *Insurance Business America* staff wrote, "Each and every person on the Hot 100 list brought their A-game to the job—and then gave a little more."

Bruce was chosen for helping EMC be named one of the most trustworthy financial companies by *Forbes* and one of the best companies for leaders by *Chief Executive* magazine, among other accomplishments last year. "I'm honored to be named to the Hot 100 list," said Bruce Kelley. "2015 was a great year for EMC, and I'm proud that we keep improving as a company. We will continue to reach higher in 2016 and look for ways to better serve our agents and policyholders."

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

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