



NEWS RELEASE

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EMC to Host Diversity and Inclusion Conversations in the Workplace for CEO Action's "Day of Understanding"

DES MOINES, Iowa (April 21, 2021)—Today, EMC Insurance Companies (EMC) will join organizations across the U.S. to participate in CEO Action for Diversity & Inclusion's third annual "Day of Understanding," the business community's largest movement to host candid conversations and help advance diversity, equity and inclusion in the workplace.

While CEO Action signatories continue to facilitate in-person (and increasingly virtual) conversations with their team members year-round, the Day of Understanding in April provides leaders across nearly 2,000 organizations an opportunity to lead open dialogue and inspire change with over 1.5 million employees.

As part of the day, EMC is inviting its more than 2,400 team members to join a virtual event with small group break-out sessions for education and dialogue.

"EMC's participation in a Day of Understanding is a significant step in our company's DE&I journey," said Scott Jean, EMC President and CEO. "I'm proud of our team members for engaging in open and meaningful dialogue to ensure we reach our fullest potential and make EMC's DE&I vision a reality."

Through CEO Action, EMC will continue to work together with leaders across the coalition—leveraging opportunities for greater collaboration, sharing leading practices and helping one another turn conversation learnings into bold actions. Together, we have the power to change how millions of people talk to their colleagues about important topics, fostering an inclusive culture and moving the needle toward a more just and equitable future.

For more information on the Day of Understanding and the CEO Action pledge, please visit ceoaction.com/dayofunderstanding.

About CEO Action

CEO Action for Diversity & Inclusion™ is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace. This commitment is driven by a realization that addressing diversity and inclusion is not a competitive issue, but a societal issue. Recognizing that change starts at the executive level, nearly 2,000 CEOs of the world's leading companies and business organizations, are leveraging their individual and collective voices to advance diversity and inclusion in the workplace.

About EMC Insurance Companies

EMC Insurance Companies has more than 2,400 employees and is among the top 60 property/casualty insurance organizations in the country based on net written premium. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers' compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.

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