



NEWS RELEASE

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EMC Insurance Companies Promotes Healthy Communities, Healthy Employees Through Fight For Air Climb

DES MOINES, Iowa (Jan. 23, 2020)—EMC Insurance Companies is working to improve the health of the community and its employees. The company signed on as presenting sponsor for the American Lung Association in Iowa's Fight For Air Climb in Downtown Des Moines on March 29. EMC is returning for its second year as presenting sponsor and celebrating its 10th year as a building partner for the multi-building stair climb.

Through the partnership, the company hosts part of the event in two of its buildings in downtown Des Moines and provides monetary support to fund awareness for lung disease, life-saving research, and critical programs that help local children better manage their asthma and help locals quit smoking.

EMC also encourages employees to participate in the event through its company team. Last year, the team had 53 members. Some team members participate to honor a loved one who has suffered from lung disease or lung cancer, and others climb for the physical challenge.

"I lost my husband to lung cancer in 2002. So many other families and friends have been touched by lung cancer and other lung diseases. Climbing stairs – whether it's one or four buildings – seems like a very small thing I can do to help," said Kay Kreider, EMC climber for 12 years.

"It's something my kids and I can do together. It's a good challenge for all of us, and they love it," said Michelle Meinecke, EMC climber for seven years.

"Several of my family members have suffered from lung disease. The Fight For Air Climb is a fun, physically challenging event that supports a cause very important to me," said Christine Brandenburg, EMC climber for 11 years.

EMC is in the top 60 property and casualty insurance organizations in the United States based on net written premium and is one of the largest in Iowa. Founded in 1911, the company has more than 2,400 employees and provides property and casualty insurance products and services throughout the U.S.

The Fight For Air Climb in Downtown Des Moines, happening March 29, invites individuals, families, groups of friends, corporate teams and first responders to climb the stairs of four of the tallest buildings in Iowa. [Registration for the 2020 Fight For Air Climb is currently open online](#) or register by calling 615-510-3552.

About the American Lung Association

The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. The work of the American Lung Association is focused on four strategic imperatives: to defeat lung cancer; to improve the air we breathe; to reduce the burden of lung disease on individuals and their families; and to eliminate tobacco use and tobacco-related diseases. For more information about the American Lung Association, a holder of the coveted 4-star rating from Charity Navigator and a Gold-Level GuideStar Member, or to support the work it does, call 1-800-LUNGUSA (1-800-586-4872) or visit: Lung.org.

About EMC Insurance Companies

EMC Insurance Companies is among the top 60 property/casualty insurance organizations in the country based on net written premium, with more than 2,400 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers' compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.

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