



NEWS RELEASE

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EMC Named Winner of Big "I" Best Practices Award of Excellence

DES MOINES, Iowa (May 2, 2018)—EMC Insurance Companies was presented with the Best Practices Award of Excellence by the Independent Insurance Agents & Brokers of America (IIABA or the Big "I") at the 2018 Legislative Conference. The award recognizes imaginative, outstanding and unique contributions in advocating best practices philosophies that enhance the independent agency system.

EMC was recognized for encouraging field representatives to engage in meaningful conversations about best practices. The award further recognizes EMC for its commitment to helping field representatives understand key industry challenges—such as slow growth, an aging workforce and disruption—and how to work through them. EMC also included best practices information in podcasts, agent-facing newsletters and field guides.

"EMC Insurance Companies is proud to be among a select group of carriers that believes partnering with independent agents brings a superior level of personalized service to the insurance process," says EMC Agency Development Manager John Mitchell. "Our continued advocacy for the Big 'I' Best Practices program supports our efforts to provide agents with the resources and tools that will help them achieve greater success."

EMC President and CEO Bruce Kelley accepted the award on the company's behalf.

About EMC Insurance Companies

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with more than 2,500 employees. EMC was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, EMCC and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com.



From left: Big "I" President and Chief Executive Officer Robert Rusbuldt and EMC President and Chief Executive Officer Bruce Kelley.
Photo courtesy of the Big "I."

About Independent Insurance Agents & Brokers of America, Inc.

Founded in 1896, the Independent Insurance Agents & Brokers of America (IIABA or the Big “I”) is the nation’s oldest and largest national association of independent insurance agents and brokers, representing a network of approximately a quarter of a million agents, brokers and their employees nationally. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents and brokers offer all lines of insurance—property, casualty, life, health, employee benefit plans and retirement products. For more information, visit www.independentagent.com.

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