



NEWS RELEASE

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EMC Insurance Companies Receives Novarica Impact Award

DES MOINES, Iowa (Sept. 5, 2017)—EMC Insurance Companies received a Novarica Impact Award in the Data Analytics category. This award recognizes EMC for its use of drones and 3-D photography to provide agents and policyholders with interactive loss control reports that have improved data and usability. EMC was one of seven organizations selected out of more than 20 case studies considered.

“EMC Insurance is honored to receive this award which recognizes our commitment to providing innovative solutions that can add value for our policyholders and agents,” said Bryon Snethen, vice president of risk improvement at EMC. “Since 1926, EMC Insurance Companies has provided policyholders with expert evaluations, technical expertise and effective loss control solutions. Today, with the support of leading-edge technologies, EMC has one of the most sophisticated loss control teams in the insurance industry.”

Members of the Novarica Insurance Technology Research Council, a knowledge-sharing group of hundreds of insurer CIOs, has selected EMC Insurance Companies as one of two winners for Data Analytics initiatives.

“EMC Insurance Companies’ initiative was selected by the committee for its effective use of emerging technology and real-world business impact,” said Matthew Josefowicz, president and CEO of Novarica and moderator of the Council.

The entire list of winners and case studies can be found here: <https://novarica.com/compendium2017/>.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,300 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and

one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

About the Novarica Impact Awards

The Novarica Research Council Impact Awards are the largest purely peer-juried awards in insurance technology. Over a dozen CIO members of the Novarica Insurance Technology Research Council vote annually to recognize the efforts of their peers to use technology to drive business value in digital, data/analytics, core systems, and IT operations. No vendors, consultants, journalists, or members of the Novarica team participate in the selection committee, making the Novarica Impact Awards distinctive in being a purely peer-juried award.

The Novarica Insurance Technology Research Council is a free, moderated, knowledge-sharing community of more than 300 insurer CIOs and senior executives. In addition to recognizing successful initiatives through the Impact Awards, members participate in anonymized studies and private, vendor-free events. For more information, visit <https://novarica.com/council>.

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