



## NEWS RELEASE

Contact: Lisa Hamilton, ABC  
Vice President/Corporate Communications  
515-345-7589  
[lisa.l.hamilton@emcins.com](mailto:lisa.l.hamilton@emcins.com)

### **EMC Joins Insurance Institute for Highway Safety and Highway Loss Data Institute's Joint Research Organization**

DES MOINES, Iowa (Nov. 30, 2016)—EMC Insurance Companies announces today it has joined the Insurance Institute for Highway Safety and Highway Loss Data Institute's (IIHS-HLDI) nonprofit research organization, which publishes insurance loss statistics for most car, sports utility vehicle, pickup truck and motorcycle models on U.S. roads.

"At EMC, we are always researching ways to improve the analysis of our commercial auto book of business," says Dan Crew, vice president of underwriting. "The findings provided by IIHS-HLDI through their comprehensive studies will be valuable information for our underwriters and risk improvement representatives."

Ian Asplund, senior vice president of strategic analytics adds, "IIHS-HLDI gives us access to research studies and their data warehouses which provides us more accurate, automated vehicle data."

The Insurance Institute for Highway Safety is an independent, nonprofit scientific and educational organization dedicated to reducing the losses—deaths, injuries and property damage—from crashes on the nation's roads. The Highway Loss Data Institute shares and supports this mission through scientific studies of insurance data representing the human and economic losses resulting from the ownership and operation of different types of vehicles and by publishing insurance loss results by vehicle make and model.

#### **About EMC Insurance Companies**

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit [www.emcins.com](http://www.emcins.com) and [www.CountonEMC.com](http://www.CountonEMC.com).

###