



## NEWS RELEASE

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### **EMC Named No. 2 in 40 Best Companies for Leaders List**

DES MOINES, Iowa (Jan. 14, 2016)—For the fourth consecutive year, EMC is listed as one of the 40 best public companies for leaders in the January/February 2016 issue of *Chief Executive* magazine. EMC ranks 2<sup>nd</sup> this year, moving up from 4<sup>th</sup> in 2015. According to *Chief Executive*, EMC finished “just a fraction below” GE and remains listed among other notable companies including IBM, Verizon and 3M.

“At EMC, we believe in our team members and encourage development through education and training programs,” says EMC President and Chief Executive Officer Bruce Kelley. “Our investment in professional development enables us to fill a majority of open management positions with internal candidates, and our knowledgeable team members help give EMC a competitive advantage over other companies.”

The annual ranking is based on a survey of organizations worldwide conducted by *Chief Executive* in cooperation with GrowthPlay. The companies are scored on the following criteria:

1. Having a formal leadership process in place
2. Commitment of the CEO to leadership development
3. Percent of senior and middle management positions filled by internal candidates
4. Number of companies that report recruiting from the company
5. A shareholder performance metric

For more information on the 40 Best Companies for Leaders, go to <http://chiefexecutive.net/2016-best-companies-for-leaders>.

### **About EMC Insurance Companies**

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit [www.emcins.com](http://www.emcins.com) and [www.CountonEMC.com](http://www.CountonEMC.com).

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