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EMC Insurance Group Inc. Named to 50 Most Trustworthy Financial Companies List by *Forbes*

DES MOINES, Iowa (Aug. 10, 2015) — EMC Insurance Group Inc. (EMCI)* is listed on the 2015 50 Most Trustworthy Financial Companies list, announced by *Forbes*. EMCI achieved a top accounting and governance risk (AGR) score in the small-cap category.

Forbes asked MSCI ESG Research to compile a list separate from the *Forbes* 100 Most Trustworthy Companies list. To create the trustworthy financial companies list, MSCI ESG Research examined more than 700 publicly-traded North American companies with market caps of \$250 million or greater for the year ending March 2015. MSCI ESG Research considers accounting and governance behaviors, including high-risk events, revenue and expense recognition methods, SEC actions and bankruptcy risk in scoring a company's credibility. An AGR number is then given to each company and is the final composite by which organizations are scored. "The companies that make the cut are ones where there's a very high level of integrity in the financial reporting, whether the results are good or bad," says Ric Marshall, executive director of MSCI ESG Research. "These companies pass a very rigorous test."

The entire list and article can be read at

<http://www.forbes.com/sites/kathryndill/2015/08/03/americas-50-most-trustworthy-financial-companies-2/>

***About EMC Insurance Group Inc.**

EMC Insurance Group Inc. (EMCI) is a publicly held insurance holding company with operations in property and casualty insurance and reinsurance. EMCI was formed in 1974 and became publicly held in 1982. The company's common stock trades on the Global Select Market tier of the NASDAQ OMX Stock Market under the symbol EMCI. EMCI's parent company is Employers Mutual Casualty Company (EMCC). EMCI and EMCC, together with their subsidiary and affiliated companies, operate under the trade name EMC Insurance Companies. For more information, visit www.emcins.com/ir.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

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