



NEWS RELEASE

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EMC Videos Win Awards of Distinction

DES MOINES, Iowa (Aug. 5, 2015)—EMC Insurance Company won the Award of Distinction for two videos, *Momentum* and *Light Manufacturing*, from the Videographer Awards, which is administered and judged by the Association of Marketing and Communication Professionals. *Momentum* won in the Corporate Image category, and *Light Manufacturing* won in the Marketing (Product) category. Both videos also won honorable mention in other categories.

The Videographer Awards, now in its 19th year, is one of the most coveted awards in the video industry with the goal of recognizing marketing, communication, advertising, public relations, media production and freelance professionals. The Award of Distinction is awarded for projects that exceeded industry standards. Out of about 1,300 entries in 2015 from throughout the United States and several other countries, only 14 percent received this award.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

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