



# SAFETY BRIEF

## THE DANGERS OF SPEEDING

Speeding is one of the biggest contributors to fatal motor vehicle crashes each year. In fact, speeding contributes to a third of all fatal collisions. Despite this number, many drivers view speeding as normal and acceptable behavior. Remember to slow down to save lives.

### WHY DO PEOPLE SPEED?

- They're in a hurry to get somewhere or they're running late
- They're not paying attention to their driving
- They don't think they'll get caught
- They believe their driving is safe

### SPEEDING DANGERS

- Speeding reduces your ability to react quickly to traffic hazards because you are covering more ground in less time
- Speeding extends the distance needed to slow or stop your vehicle
- Speeding makes it harder for you to safely steer around curves or objects in the roadway

### SLOW DOWN!

- Watch for speed limit signs and adjust your speed as needed
- Road and weather conditions may require you to drive more slowly than usual to stay safe



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