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## EMC INSURANCE GROUP INC. CELEBRATES 25 YEARS AS A PUBLICLY-TRADED COMPANY ON THE NASDAQ STOCK EXCHANGE

DES MOINES, Iowa (February 1, 2007) - EMC Insurance Group Inc. (Nasdaq/NGS:EMCI) announced today that the Company will celebrate its 25<sup>th</sup> anniversary as a publicly-traded company on the NASDAQ stock market on February 4, 2007. To commemorate this momentous occasion, the Company's Chief Executive Officer and President, Bruce G. Kelley will ring the ceremonial bell to open the NASDAQ stock market on February 9, 2007. Members of the Company's board of directors, including Chairman of the Board, Mr. George W. Kochheiser, will also be present at the New York City event.

"We are extremely proud of our continuing relationship with the NASDAQ stock market," said Kelley. "Our 1982 initial public offering price was \$8.00 per share. We participated in a secondary offering in 2004 with an offering price of \$18.75 per share. By the end of 2006, our stock price had grown to \$34.12 per share. Stock price appreciation in 2006 alone was 72 percent. But, stock appreciation is not the only value our Company consistently provides its shareholders. In November 2006, the Company declared and paid its 100<sup>th</sup> consecutive quarterly dividend to shareholders of record. We continue to be the company shareholders count on for value."

Since its IPO, the Company has increased its participation percentage in the EMC Insurance Companies' inter-company pool from 17 percent in 1982 to its current participation of 30 percent. Total assets and revenues in 1982 were \$136 million and \$55 million, respectively. The most recently published assets and revenues for the Company are \$1.2 billion and \$324.1 million, respectively, for the nine month period ended September 30, 2006.

The opening bell ceremony will be provided live via web cam at [http://www.nasdaq.com/reference/marketsite\\_about.stm](http://www.nasdaq.com/reference/marketsite_about.stm) or by accessing the Company's website at [www.emcinsurance.com](http://www.emcinsurance.com).

EMC Insurance Group Inc., the publicly-held insurance holding company of EMC Insurance Companies, owns subsidiaries with operations in property and casualty insurance and reinsurance. EMC Insurance Companies is one of the largest property and casualty entities in Iowa and among the top 60 insurance entities nationwide based on premium volume. For more information, visit our website [www.emcinsurance.com](http://www.emcinsurance.com).

The Private Securities Litigation Reform Act of 1995 provides issuers the opportunity to make cautionary statements regarding forward-looking statements. Accordingly, any forward-looking statement contained in this report is based on management's current beliefs, assumptions and expectations of the

Company's future performance, taking into account all information currently available to management. These beliefs, assumptions and expectations can change as the result of many possible events or factors, not all of which are known to management. If a change occurs, the Company's business, financial condition, liquidity, results of operations, plans and objectives may vary materially from those expressed in the forward-looking statements. The risks and uncertainties that may affect the actual results of the Company include, but are not limited to the following: catastrophic events and the occurrence of significant severe weather conditions; the adequacy of loss and settlement expense reserves; state and federal legislation and regulations; changes in our industry, interest rates or the performance of financial markets and the general economy; rating agency actions and other risks and uncertainties inherent to the Company's business. Management intends to identify forward-looking statements when using the words "believe", "expect", "anticipate", "estimate", or similar expressions. You should not place undue reliance on these forward-looking statements.