



NEWS RELEASE

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EMC Partners with Matterport to Implement 3-D Capture Technology

DES MOINES, Iowa (June 24, 2019)—EMC Insurance Companies has partnered with [Matterport](#), the world leader in 3-D capture technology and data, to use 3-D reality capture on commercial properties for loss control and claims management. EMC is the first property insurer to deploy this technology for commercial claims in order to drive efficiency and maintain its strong brand of customer satisfaction.

EMC first utilized Matterport scans of real-life properties affected by natural and man-made disasters to document losses and damages. After this initial adoption, EMC quickly realized the benefit of using Matterport for claims adjusting, improving the customer experience by getting policyholders back on their feet after a loss, while giving them confidence that the full extent of their loss was documented. The 3-D capture technology is now being adopted by EMC’s claims, loss control and innovation teams. EMC will also use it to develop 3-D training programs for claims and loss control employees.

“Matterport’s technology is a highly practical application in the insurance industry, and we are proud to be among the leaders adopting it in multiple capacities,” said Gary Friess, Property Review Manager at EMC Insurance Companies.

“We’re thrilled to see our technology adopted by a leading industry player and look forward to supporting EMC’s success and innovation through the implementation of our technology,” said Tomer Poran, head of insurance and mortgage verticals at Matterport.

Learn more about Matterport at matterport.com.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,500 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers’ compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.

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