



NEWS RELEASE

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EMC Insurance Companies Named Title Sponsor of DAM to DSM

DES MOINES, Iowa (March 12, 2019)—EMC Insurance Companies is the title sponsor of DAM to DSM, which replaces Dam to Dam, the popular race that ended with its 39th annual event in 2018. DAM to DSM will continue the tradition of running 20 kilometers from the Saylorville Dam to downtown Des Moines on the first Saturday following Memorial Day.

“EMC wants to help this running tradition continue in an exciting, meaningful way,” Executive Vice President - Finance & Strategy Scott Jean said. “We look forward to seeing how this event continues to inspire and engage our community.”

The event, produced by Des Moines-based RipRoar Events, is expected to attract a large following of runners from around the state in its inaugural year.

“EMC’s commitment to this event will ensure that future generations of athletes have a chance to take part in this one-of-a-kind event,” DAM to DSM Race Director Michael Zimmerman said. “EMC is an integral part of our community, and we’re proud to have them as the title sponsor of DAM to DSM.”

Zimmerman says the main priority of the event is to celebrate all participants: the die-hards, the first-timers and the weekend warriors.

Registration for DAM to DSM is now open at damtodsm.com.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,500 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers’ compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.

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