



NEWS RELEASE

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EMC Invests in Tech Startup MākuSafe

DES MOINES, Iowa (Feb. 6, 2019)—EMC Insurance Companies has invested funds in tech startup MākuSafe. Based out of Ankeny, Iowa, MākuSafe developed patent-pending wearable technology that monitors environmental exposures to identify risks in industrial workplaces.

“Our agents and policyholders *Count on EMC*[®] to provide insurance products and, at the same time, help policyholders mitigate and manage their risks,” says Jason Gross, EMC vice president – strategy and business transformation. “That’s why we are investing in and partnering with companies like MākuSafe that are leveraging new technology and analytics to make our workplaces and workers even safer.”

EMC’s investment helped MākuSafe achieve its \$2 million seed funding round on Dec. 31, 2018, and supports the organization’s efforts to give employers deeper insights into the safety of their workforce and operations.

About EMC Insurance Companies

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with more than 2,500 employees. Employers Mutual Casualty Company (EMCC) was organized in 1911 to write workers’ compensation protection in Iowa. Today, operating under the trade name EMC Insurance Companies, the company provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. EMCC is licensed in all 50 states and the District of Columbia. For more information, visit emcins.com.

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