

**EMC INSURANCE GROUP INC.  
ANNOUNCES AN INDUSTRY PRESENTATION  
BY MANAGEMENT IN NEW YORK CITY, NY**

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DES MOINES, Iowa (September 2, 2009) – On Thursday, September 10, 2009, Mr. Bruce G. Kelley, President and Chief Executive Officer and Mr. Mark E. Reese, Senior Vice President and Chief Financial Officer will be presenting at the Keefe, Bruyette & Woods 2009 Insurance Conference at the Waldorf ~ Astoria Hotel in New York City at 9:30 a.m. eastern daylight time. Investors may access a webcast of the presentation on the Company's website at [www.emcins.com/ir/presentations.htm](http://www.emcins.com/ir/presentations.htm) or at the official conference site at [http://cc.talkpoint.com/KEEF001/090909a\\_rl/](http://cc.talkpoint.com/KEEF001/090909a_rl/). It is management's intention to reaffirm its 2009 operating income guidance of \$1.80 to \$2.05 per share during this presentation.

EMC Insurance Group Inc., the publicly-held insurance holding company of EMC Insurance Companies, owns subsidiaries with operations in property and casualty insurance and reinsurance. EMC Insurance Companies is one of the largest property and casualty entities in Iowa and among the top 60 insurance entities nationwide based on premium volume. For more information, visit our website at [www.emcinsurance.com](http://www.emcinsurance.com).

The Private Securities Litigation Reform Act of 1995 provides issuers the opportunity to make cautionary statements regarding forward-looking statements. Accordingly, any forward-looking statement contained in this report is based on management's current beliefs, assumptions and expectations of the Company's future performance, taking into account all information currently available to management. These beliefs, assumptions and expectations can change as the result of many possible events or factors, not all of which are known to management. If a change occurs, the Company's business, financial condition, liquidity, results of operations, plans and objectives may vary materially from those expressed in the forward-looking statements. The risks and uncertainties that may affect the actual results of the Company include, but are not limited to, the following:

- catastrophic events and the occurrence of significant severe weather conditions;
- the adequacy of loss and settlement expense reserves;
- state and federal legislation and regulations;
- changes in the property and casualty insurance industry, interest rates or the performance of financial markets and the general economy;
- rating agency actions;
- "other-than-temporary" investment impairment losses; and
- other risks and uncertainties inherent to the Company's business, including those discussed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K.

Management intends to identify forward-looking statements when using the words "believe", "expect", "anticipate", "estimate", "project" or similar expressions. Undue reliance should not be placed on these forward-looking statements.