



## NEWS RELEASE

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### **CHANGING THE DOWNTOWN DES MOINES SKYLINE**

***EMC Insurance Companies Reveals New Lighting on Tuesday, Sept. 22, 8:30 p.m.***

Des Moines, Iowa—The lights of the Des Moines skyline will change next week when EMC Insurance Companies turns on new sign and building facade lighting on Tuesday night, Sept. 22.

A 7-foot-high, 35-foot-long sign featuring EMC's signature flag logo with the letters "EMC" in blue will glow atop the 9-story EMC building at Eighth Street and Mulberry. The two-sided sign will be visible from both the north and south. The blue logo and letters will be illuminated with the latest LED (light emitting diode) lighting technology.

Simultaneously, new lighting will flood the south façade of EMC's 20-story building at 700 Walnut St. The newly installed lighting consists of 42 custom-designed LED fixtures, supplied by Musco Lighting, Oskaloosa, Iowa. "This innovative LED system will improve the quality of light on our building facade, reduce the amount of light into the dark, night sky, and reduce energy consumption by nearly 89 percent from the previous lighting system," explains Harold Capps, director of facilities management, EMC Insurance Companies.

**The public is invited to watch EMC officials turn the new sign and lights on at 8:30 p.m. Central time on Tuesday, Sept. 22.** The designated viewing area is the EMC parking lot bordered by Cherry Street on the north, MLK Drive on the south, Seventh Street on the east and Eighth Street on the west. EMC management team members will be available to answer questions about the new sign and lights.

#### **About EMC Insurance Companies**

EMC Insurance Companies, with assets over \$3 billion and more than 2,100 employees, is among the top 60 insurance organizations in the country based on net written premium. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. Organized in 1911, the company offers insurance protection for businesses, homes, autos and life. For more information, visit [emcins.com](http://emcins.com).

#### **About Musco Lighting**

From neighborhood ball fields to NASCAR superspeedways and from sports broadcasting to the entertainment industry, Musco offers solutions for both permanent and temporary lighting needs. Headquartered in Oskaloosa, Iowa, the company has been in business since 1976 and does business worldwide.

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