



NEWS RELEASE

For Immediate Release

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EMC Insurance Companies Ranked in Top Third of *Global 500*

DES MOINES, Iowa (August 25, 2010) — EMC Insurance Companies is ranked 133 among the 500 largest mutual and cooperative insurance companies globally in the *Mutual Market Share 2007-2008 Global 500*, a report produced by the International Cooperative and Mutual Insurance Federation (ICMIF).

The sample for the report was generated from a roster of 2,750 different companies, the locations of which span across 70 different countries. From the total roster, which makes up 99.2 percent of the world insurance market and 24 percent of its premiums, ICFM also collated assets for the first time to produce a total of \$6 trillion.

About EMC

EMC Insurance Companies, with assets of approximately \$3 billion and more than 2,100 employees, is among the top 60 insurance organizations in the country based on net written premium. The parent company, Employers Mutual Casualty Company, and its affiliated companies are licensed in all 50 states and the District of Columbia and operate under the trade name EMC Insurance Companies. Organized in 1911, the company offers insurance protection for businesses, homes, autos and life. For more information, visit www.emcins.com.

About the International Cooperative and Mutual Insurance Federation

The ICMIF was established in 1922 as the Insurance Committee of the International Cooperative Alliance. Their unified view was to strengthen collaboration amongst cooperative and mutual insurers going forward. By 2009, membership had risen to 216 members, which were represented in approximately equal thirds by Europe, the Americas, and Oceania, Africa and the Middle East.