

NEWS RELEASE

For Immediate Release

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EMC Insurance Companies Receives Awards at National Technology Meeting

DES MOINES, IOWA (June 10, 2010) — EMC Insurance Companies received three awards: Property/Casualty & Surety Round Trip of Data, Property/Casualty & Surety Most Actively Involved with ACORD, and Early Adopter Award – Forms, at the Association for Cooperative Operations Research and Development (ACORD) meeting in Las Vegas in May.

"I congratulate EMC Insurance Companies, not only for their achievements and their three 2010 awards, but also for showing the industry how essential ACORD data standard are for improving communication and integration and for their ongoing commitment to ACORD Standards implementation," said Lloyd Chumbley, Vice President, Standards, ACORD.

EMC Wins User Award

EMC also received the ACORD User Group Information Exchange (AUGIE) award for commercial lines download. Download is the transmission of policy information from EMC's computer system to an insurance agency's management system. The award is in recognition of EMC's efforts to develop and enhance download capabilities for commercial policies for its agency partners across the country.

EMC Employees Receive New "ACE" Designation

Four EMC employees were recognized at the meeting for being some of the first recipients of the ACORD Certified Expert (ACE) designation: Heather Boustead, Deidra Christensen, Jon Gelner and David Riddle. This newly created designation acknowledges individuals who have the necessary knowledge and expertise to implement ACORD Standards.

In Support of ACORD

“EMC Insurance Companies is an advocate for ACORD participation because we believe it will help streamline workflows and improve the quality of the data available for agents to serve their customers,” said Rick Gass, senior vice president of technology at EMC. “We strongly support ACORD in its efforts to automate data using ACORD standards and forms and encourage others in the industry to adopt and implement these standards.”

About EMC

EMC Insurance Companies, with assets of approximately \$3 billion and more than 2,100 employees, is among the top 60 insurance organizations in the country based on net written premium. The parent company, Employers Mutual Casualty Company, and its affiliated companies are licensed in all 50 states and the District of Columbia and operate under the trade name EMC Insurance Companies. Organized in 1911, the company offers insurance protection for businesses, homes, autos and life. For more information, visit www.emcins.com.

About ACCORD

ACORD (Association for Cooperative Operations Research and Development) is a global, nonprofit standards development organization serving the insurance industry and related financial services industries. ACORD members include hundreds of insurance and reinsurance companies, agents and brokers, software providers, and industry associations worldwide. ACORD works with these organizations towards a goal of improved data communication across diverse platforms through implementation of standards. Visit www.accord.org for more information.

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