

Identity Theft 911[®]
From panic to peace of mind.[™]



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Identity Theft Resolution Services Provided by Identity Theft 911 to EMC Insurance Customers

EMC policyholders receive unlimited, one-on-one fraud resolution assistance

DES MOINES, Iowa – April 6, 2009 – EMC Insurance Companies (www.emcinsurance.com), a leader in the property and casualty insurance industry, now offers homeowner policyholders comprehensive identity theft resolution services provided by **Identity Theft 911** (www.identitytheft911.com), America's leading [identity theft resolution and education services provider](#), at no additional cost.

"Dealing with identity fraud on your own takes time and money," said Bruce G. Kelley, president and CEO of EMC Insurance Companies. "To help save time and money for our customers and to reduce their risk and worry associated with identity theft, we've partnered with Identity Theft 911 to provide our customers with industry-leading resolution and education services that protect and restore their good names."

Homeowner policyholders and their immediate household members automatically receive:

- The free benefit of Identity Theft 911's ["LifeStages" program](#) for assistance during various life events when consumers are particularly vulnerable to identity theft. Policyholders receive expert one-on-one resolution services and consultation from on-demand [certified fraud specialists](#), plus access to credit and fraud monitoring tools.
- Assistance with placing fraud alerts, completing fraud affidavits, replacing documents and interfacing with police departments, creditors, collection agencies and credit rating bureaus.
- Dedicated online access to Identity Theft 911's proactive [educational material](#), including daily [threat alerts](#), [investigative articles](#), [monthly newsletters](#), [white papers](#) and [preventative tips](#).

"Along with your home, car, savings and investments, your identity is a core asset that calls for dedicated care and protection," said [Matthew Cullina](#), CEO of Identity Theft 911. "From the initial toll-free call to crisis resolution, personal fraud specialists will remain by the sides of EMC Insurance Companies customers, every step of the way."

About EMC Insurance Companies

EMC Insurance Companies, with assets of nearly \$3 billion and more than 2,100 employees, is among the top 60 insurance organizations in the country based on net written premium. The parent company, Employers Mutual Casualty Company, and one or more of its affiliated companies are licensed in all 50 states and the District of Columbia and operate under the trade name EMC Insurance Companies. Organized in 1911, the company offers insurance protection for homes, autos, businesses and life. For more information, visit emcinsurance.com.

About Identity Theft 911[®]

Protecting over 12 million households, Identity Theft 911 is a leader in identity theft resolution, providing innovative, enterprise-level fraud solutions and consumer education to Fortune 500 companies, many of America's largest insurance companies, corporate benefit providers and a wide spectrum of financial institutions. For more information, visit identitytheft911.com

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