



NEWS RELEASE
For Immediate Release

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EMC Insurance Companies Buys Kaleidoscope at the Hub

DES MOINES, Iowa (Dec. 17, 2012) — EMC Insurance Companies completed the purchase of the Kaleidoscope at the Hub on Dec. 14, 2012. The building covers two blocks on Walnut Street from Fifth to Seventh Streets in downtown Des Moines.

In December 2010, EMC purchased the Hub Tower, the high-rise building at Seventh and Walnut that is connected to the Kaleidoscope at the Hub. “Purchasing the Kaleidoscope stabilizes our investment in the Hub Tower and enlarges our footprint adjacent to the EMC campus,” said Robert L. Link, EMC senior vice president of administration and secretary. The Kaleidoscope at the Hub has potential space for offices, restaurants and retail businesses. “We have been successful in getting new tenants, and we are working with current and potential tenants to upgrade the property,” Link continued. “The Kaleidoscope at the Hub and the Hub Tower have excellent floor space for small, medium and large tenants.”

“We want to be in on the ground floor in helping the city repurpose Walnut Street and believe the Kaleidoscope is the keystone in this project,” stated Bruce G. Kelley, president and CEO of EMC Insurance Companies. “EMC has been headquartered in downtown Des Moines for over 100 years, and we are committed to being a part of the growth and success of this area,” concluded Kelley.

About EMC Insurance Companies

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

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