



## **NEWS RELEASE**

### **For Immediate Release**

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### **EMC Insurance Companies Seeks to Purchase Kaleidoscope at the Hub**

DES MOINES, Iowa (Nov. 14, 2012) — EMC Insurance Companies is exploring the purchase of the Kaleidoscope at the Hub, the building in downtown Des Moines that covers two blocks on Walnut from Fifth Street to Seventh Street. EMC purchased the Hub Tower, the high-rise building at Seventh and Walnut, in December 2010.

“As a company headquartered in downtown Des Moines, we are committed to energizing the city’s center,” said Robert L. Link, EMC senior vice president of administration and secretary. Purchasing the Kaleidoscope at the Hub gives EMC an opportunity to expand and protect the property it already owns in downtown Des Moines. “This purchase will stabilize our investment in the Hub Tower and help us enlarge our holdings in downtown adjacent to the EMC campus,” said Link. The Kaleidoscope at the Hub has potential space for offices, restaurants and retail businesses, giving EMC space for future expansion, as well as for current and potential tenants. “By purchasing the Kaleidoscope, we will have additional property on Walnut Street, and we are excited to participate with the city in revitalizing Walnut Street,” continued Link.

### **About EMC**

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit [www.emcins.com](http://www.emcins.com) and [www.CountonEMC.com](http://www.CountonEMC.com).

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