



NEWS RELEASE

For Immediate Release

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### **EMC Insurance Companies Donates \$200K to Local Nonprofits**

DES MOINES, Iowa (Oct. 24, 2011) — Four nonprofit organizations have been selected to receive \$25,000 from the EMC Insurance Foundation in the final phase of the 100 Ways of Giving program sponsored by EMC Insurance Companies. In total, EMC is giving away \$200,000 through the program, in celebration of the company's 100-year anniversary.

The four nonprofit organizations receiving \$25,000 each are:

- **The Potosi Foundation, Inc.**, Potosi, Wis., nominated by TRICOR Insurance in Lancaster, Wis.
- **Special Olympics Iowa**, Grimes, Iowa, nominated by Holmes Murphy and Associates in Des Moines, Iowa
- **The Vista School**, Hershey, Penn., nominated by Keystone Insurers Group in Charlotte, N.C.
- **Woodland Hospice**, Mt. Pleasant, Mich., nominated by General Agency Company in Mt. Pleasant, Mich.

Early this year, the EMC Insurance Foundation awarded \$1,000 grants to 91 nonprofit organizations selected by top EMC insurance agencies. Those nonprofit organizations competed through online public voting at [www.CountonEMC.com](http://www.CountonEMC.com) for an additional \$25,000 grant. The foundation awarded the additional grants based on the public votes and a review of categories for each organization, including overall community impact, organizational support and the population served. The remaining \$9,000 was divided between the six other organizations that received the most votes out of the nearly 1 million votes that were cast online.

"Our award recipients represent a good mix of populations and causes served," says Bruce G. Kelley, president and CEO, EMC Insurance Companies. "We are able to help a hospice in Michigan, young people with autism in Pennsylvania, a small town in Wisconsin and people with intellectual disabilities in Iowa. These four organizations ranked very high in the public votes and all have wonderful missions the foundation is thrilled to support."

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## **More About the Nonprofit Organizations**

**The Potosi Foundation** is a community-based, historical and education initiative, located in a small Wisconsin town. The mission of the Potosi Foundation is to channel its profits into the market it serves in support of historic and education-based initiatives, as well as charitable causes. Formed in 2000, the Potosi Foundation has saved a building on the National Registry of Historic Places which has become a national tourist destination, has spurred other development in the area, and provided a depository for preserving and displaying the history of an industry. For more information, [www.potosibrewery.com](http://www.potosibrewery.com).

**Special Olympics Iowa** (SOIA) is a nonprofit organization that has been serving Iowans with intellectual disabilities since 1968. SOIA serves athletes in each of Iowa's 99 counties and provides training and competitions in 23 Olympic-type sports. Nearly 11,000 athletes and Unified Sports Partners participate in SOIA events and competitions annually. SOIA makes a positive difference in the lives of athletes, their families and communities through the help of more than 15,000 individuals and 2,000 certified coaches who volunteer to participate in the programs. For more information, [www.soiowa.org](http://www.soiowa.org).

**The Vista School** in Hershey, Penn., serves children who are functioning on the moderate-to-severe end of Autism Spectrum Disorder (ASD), preparing them to function in their communities with increasing independence. Vista currently serves more than 68 children with ASD, who range in age from prekindergarten to secondary school, and reside in the following counties: Berks, Cumberland, Dauphin, Franklin, Juniata, Lancaster, Lebanon, Perry and York. For more information, [www.thevistaschool.org](http://www.thevistaschool.org).

**Woodland Hospice** provides comfort, dignity and peace of mind by providing physical, emotional and spiritual care for families facing the terminal illness of a loved one. Hospice emphasizes comfort rather than cures, so patients and their families may live their remaining time together to the fullest and according to their wishes. The hospice serves six counties in central Michigan. For more information, [www.woodlandhospice.com](http://www.woodlandhospice.com).

## **About EMC**

Employers Mutual Casualty Company and its affiliated companies operate under the trade name EMC Insurance Companies. EMC Insurance Companies is celebrating 100 years in business in 2011. Organized in 1911 to write workers' compensation protection in Iowa, the company now provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. For more information, visit [www.CountonEMC.com](http://www.CountonEMC.com).

For 100 years, customers have come to *Count on EMC*® for comprehensive protection, superior service and financial stability. EMC Insurance Companies provides exemplary local service in underwriting, claims, marketing

and loss control services through 16 branch offices and 5 service offices across the country. The company ranks among the top 60 insurance organizations in the country, based on written premium, and has assets of approximately \$3 billion and more than 2,100 employees. For more information, visit [www.emcins.com](http://www.emcins.com).

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