



NEWS RELEASE

For Immediate Release

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EMC Insurance Companies Honored With Best Practices Award

DES MOINES, Iowa (Oct. 7, 2013) – EMC Insurance Companies was presented with the Best Practices Award of Excellence by The Independent Insurance Agents & Brokers of America (IIABA or the Big “I”) at the recent Big “I” Leadership Conference in San Antonio, Texas. EMC is one of only four companies in the nation to receive the award in recognition of its contributions in advocating Best Practices philosophies that enhance the independent agency system.

“We are proud to accept this prestigious award,” said EMC’s President and CEO Bruce Kelley. “Because EMC’s success is dependent on the success of our independent agents, our only distribution channel, we are firmly committed to helping them succeed now and in the future.”

EMC was recognized for promoting Best Practices by nominating many of their agents for the study, using the Best Practices materials at meetings and conferences, using the materials in agency/company joint planning, using the Best Practices materials to aid in agency retention and perpetuation, promoting the Best Practices materials to marketing representatives as a tool to better work with agents and providing EMC agents with copies of the Best Practices materials.

“EMC, a Trusted Choice company, continues to develop and grow with the Best Practices program,” Robert Rusbuldt, Big “I” president and chief executive officer. “We are excited to recognize EMC for their dedication to helping agents further developed their business.”

About EMC

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

About IIABA

Founded in 1896, the Big “I” is the nation’s oldest and largest national association of independent insurance agents and brokers, representing a network of approximately a quarter of a million agents, brokers and their employees nationally. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents and brokers offer all lines of insurance—property, casualty, life and health—as well as employee benefit plans and retirement products. Web address: www.independentagent.com.

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