



NEWS RELEASE

For Immediate Release

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EMC Receives Interface Leadership Award From Applied Systems

Des Moines, Iowa (Sept. 4, 2012) — Insurance software company Applied Systems honored EMC Insurance Companies and 12 others with the Applied Systems Interface Leadership Award at TENCon 2012, the flagship conference for users of Applied Systems software, in Nashville, Tenn.

The Applied Systems Interface Leadership Awards recognize companies who have exhibited leadership through their work and partnership with Applied Systems in the advancement and innovation of company interface. EMC has received 10 awards from Applied Systems and ASCnet (Applied Systems Client Network) since 2007, including the Real Time Breakthrough Award, Interface Partnership Award and the Ease of Doing Business Award. These awards continue the tradition of honoring insurance companies for excellence in communications with agencies and brokerages.

“Applied Systems and its carrier and agency partners continue to lead the way in the development and advancement of agency-carrier interface,” said Doug Johnston, vice president, Partner Relations and Product Innovations, Applied Systems, Inc. “The carriers recognized with this year’s awards are at the forefront of improving agency-carrier interface.”

About Applied Systems

Applied Systems is a leading provider of software that powers the business of insurance. The company is recognized as a pioneer in agency management systems and data exchange between agencies, brokers, carriers and their clients. By automating the insurance lifecycle, Applied Systems software enables millions of people around the world to safeguard and protect what matters most. To learn more, visit www.AppliedSystems.com.

About EMC Insurance Companies

The parent company, Employers Mutual Casualty Company, and its affiliated companies operate under the trade name EMC Insurance Companies. EMC has assets of approximately \$3 billion, more than 2,100 employees and is licensed in all 50 states and the District of Columbia. EMC is among the top 60 insurance organizations in the country, based on net written premium. Organized in 1911, the company offers insurance protection for businesses, homes, autos and life. For more information, visit www.emcins.com or www.CountonEMC.com.

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