



NEWS RELEASE

For Immediate Release

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EMC Offers Free School Safety Training Program Countrywide

DES MOINES, Iowa (Aug. 21, 2013) – All school districts that insure with EMC Insurance Companies now have complimentary access to SafeSchools® Training, a web-based safety training and compliance management system specifically designed for school employees.

“We’re teaming up with SafeSchools to help improve safety and security for school staff members, students and visitors by providing free access to high-quality, easy-to-use online staff training. This is one more way that EMC helps its policyholders increase safety and minimize losses,” said Jerry Loghry, loss prevention information manager with EMC.

SafeSchools Training has helped more than 4,000 districts nationwide reduce costs and increase safety through effective staff training. Districts that have most successfully implemented the online training program have realized up to a 51 percent decrease in the severity of property and liability claims and up to a 58 percent decrease in workers’ compensation claims—saving hundreds of thousands of educational dollars a year.

“EMC understands that SafeSchools Training fosters a culture of safety in a school community because it helps staff members be more aware of safety hazards, which is key to prevention, and prevention is always the goal,” said Brian Taylor, president and chief executive officer of SafeSchools.

The SafeSchools Training system includes a comprehensive library of more than 250 online courses covering a wide range of important school safety topics such as bullying prevention; bloodborne pathogens; sexual harassment; slips, trips and falls; and more. Each SafeSchools Training course is 100 percent school-focused and written by a leading authority on school safety. The training is available online, reducing the need for costly in-service days and time out of the classroom. Each course completion is automatically tracked and recorded by a state-of-the-art compliance management system, and a variety of valuable reports are available on-demand for administrators. Using SafeSchools Training, districts can comply with important state mandates and develop a sound risk management culture to help mitigate exposure and losses.

EMC’s Des Moines and Omaha Branches piloted the SafeSchools program in Iowa, Nebraska and South Dakota earlier this year; now, the program is available to all EMC-insured schools across the country. For an overview of the SafeSchools Training system, visit <http://www.safeschools.com/videos/>.

EMC agents who would like to learn more about SafeSchools Training should contact their EMC branch office or Jim Nulsen, SafeSchools national accounts director, at 800-434-0154, ext. 7009, or email jnulsen@safeschools.com.

About EMC Insurance Companies

Websites: www.emcins.com, www.CountonEMC.com

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with assets exceeding \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia.

About SafeSchools

Website: www.safeschools.com

SafeSchools LLC, a subsidiary of Scenario Learning LLC, is the leading developer of safety and compliance solutions for the K-14 market, including award-winning online systems for staff training, incident reporting and tracking, and MSDS management. Located in Cincinnati, Ohio, the company serves 4,000 districts and 19 strategic partners nationwide. The company's flagship product, SafeSchools Training, was recently honored for the third year in a row with a prestigious education industry Top 100 Products designation by *District Administration* magazine.