



NEWS RELEASE

For Immediate Release

Contact: Lisa Hamilton, ABC
Vice President/Corporate Communications
515-345-7589
lisa.l.hamilton@emcins.com

EMC Insurance Companies CEO Elected to AAIS Board of Directors

DES MOINES, Iowa (July 14, 2014) – Bruce G. Kelley, president and CEO of EMC Insurance Companies (EMC), was elected to the AAIS (American Association of Insurance Services) Board of Directors. EMC is affiliated with the AAIS for the use of the *Inland Marine Guide* and Commercial Output Program throughout the United States.

“I’m honored that the nominating committee asked me to join the board,” says Kelley. “There needs to be a diversity of service providers to the insurance industry, and I’m looking forward, as a director, to assisting AAIS in being one of those reputable providers.”

Kelley is a longtime supporter of the property/casualty insurance industry, serving on numerous industry boards, including those of the The Institutes, the Property Casualty Insurers Association of America, Property Loss Research Bureau, National Council on Compensation Insurance and Insurance Services Office.

About EMC

EMC Insurance Companies is among the top 50 insurance organizations in the country based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.countonemc.com.

About AAIS

AAIS is a national insurance advisory and statistical organization that develops standardized policy forms and rating information for over 25 programs of personal, commercial, farm and inland marine insurance. Along with product innovation, AAIS is known for the expertise and accessibility of its staff, seasoned professionals who devote their time and attention to helping insurers adopt and maintain programs as easily as possible. More than 700 property/casualty insurers of all sizes use one or more programs from AAIS.