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**EMC Insurance Companies Subsidiary, EMC Insurance Group Inc.,
Named to 50 Most Trustworthy Financial Companies List by *Forbes***

DES MOINES, Iowa (April 23, 2014) — EMC Insurance Group Inc. (EMCI) is listed on the 50 Most Trustworthy Financial Companies list, announced by *Forbes*. EMCI achieved a top aggressive accounting and governance risk (AGR) score in the small-cap category.

Forbes asked the independent research firm GMI Ratings to compile an inaugural list of the most transparent and trustworthy financial institutions that trade on American exchanges—a list separate from the *Forbes* 100 Most Trustworthy Companies. GMI created a separate list excluding banking and insurance companies because many appeared on the list of the 100 Most Trustworthy.

“EMCI is on the most trustworthy list because of our dedication to honesty and integrity in all aspects of our business,” says Bruce G. Kelley, EMCI president and chief executive officer. “Being on this list only affirms the strong, 103-year financial foundation established by our parent company, EMC Insurance Companies. We are proud to be a stable company consistently adding to stockholder value with our solid financial results.”

To create the list, GMI examined more than 8,000 companies traded on U.S. exchanges. GMI considers accounting and governance behaviors, including high-risk events, revenue and expense recognition methods, SEC actions and bankruptcy risk in scoring a company’s credibility. An AGR number is then given to each company and is the final composite by which organizations are scored. “If you’re interested in investing in any of the companies on this list, you can be really comfortable that what you’re reading about them is an honest reflection of what’s going on in the company,” says James Kaplan, director of GMI Ratings.

The entire list and article can be read at <http://www.forbes.com/sites/kathryndill/2014/04/01/americas-50-most-trustworthy-financial-companies/>

About EMC Insurance Group Inc.

EMC Insurance Group Inc. (EMCI) is a publicly held insurance holding company with operations in property and casualty insurance and reinsurance. EMCI was formed in 1974 and became publicly held in 1982. The company’s common stock trades on the Global Select Market tier of the NASDAQ OMX Stock Market under the symbol EMCI. EMCI’s parent company is Employers Mutual Casualty Company (EMCC). EMCI and EMCC, together with their subsidiary and affiliated companies, operate under the trade name EMC Insurance Companies. For more information, visit www.emcins.com/ir.

About EMC Insurance Companies

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.CountonEMC.com.

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