



NEWS RELEASE

For Immediate Release

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Business Day TV Features EMC Interview in National Program

DES MOINES, Iowa (April 9, 2014) — *Business Day TV*, an award-winning national television program hosted by Terry Bradshaw, began airing a segment this month profiling Benchmark, Inc., EMC's loss control partner in providing roof management services for our school policyholders. The five-minute segment features Benchmark, Inc. Senior Consultant Ronald Harriman and includes interviews with EMC Engineering Services Manager Monte Ball and John Netwal, director of operations for North Scott Community Schools, which is insured by EMC.

EMC offers a roof management program to its school district policyholders to help educate them about proactively managing their roofs and help them use their financial resources for room management wisely. EMC hired Benchmark, Inc. as a partner to provide schools with roof assessments. Since the program began in 2002, Benchmark, Inc. has surveyed more than 5,000 school buildings for EMC policyholders.

Business Day creates shows to highlight businesses that are leaders and innovators in various industries. [Watch the video](#)* on Benchmark, Inc.'s website.

About EMC

EMC Insurance Companies is among the top 60 insurance organizations in the country, based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia. For more information, visit www.emcins.com and www.countonemc.com.