



NEWS RELEASE

For Immediate Release

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EMC Insurance Companies Ranks 26th in 40 Best Companies for Leaders

DES MOINES, Iowa (Jan. 31, 2014) – For the second consecutive year, EMC Insurance Companies is listed as one of the 40 best companies for leaders in the January/February 2014 issue of *Chief Executive* magazine. EMC ranks 26th this year, jumping from 35th in 2013, and remains listed among notable companies including IBM, GE and 3M.

“We are pleased to see EMC rise to 26th on the list,” said EMC President and CEO Bruce Kelley. “This demonstrates our success in creating a culture that emphasizes leadership development, nurtures talent and builds teams at all levels of the company. We are committed to helping our employees receive professional training and designations, such as the Chartered Property Casualty Underwriter (CPCU), and are proud that EMC ranks No. 1 in the percentage of employees with the CPCU designation compared to the largest 200 insurance carriers in the United States.”

The annual ranking is based on a survey of organizations worldwide conducted by *Chief Executive* in cooperation with Chally Group Worldwide, a Dayton, Ohio, sales and management productivity firm. The research is based on a study of worldwide firms, and the companies are scored on the following criteria:

1. Having a formal leadership process in place
2. Commitment of the CEO to leadership development
3. Percent of senior and middle management positions filled by internal candidates
4. Number of companies that report recruiting from the company
5. A shareholder performance metric

For more information on the 40 Best Companies for Leaders, go to <http://chiefexecutive.net/2014-best-companies-for-leaders>

About EMC

Websites: www.emcins.com, www.CountonEMC.com

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, with assets over \$3 billion and more than 2,100 employees. The company was organized in 1911 to write workers' compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia.